



NENAD MILOSEVIC PRODUCT DESIGNER

Phone: +381 63 377 315 | E-mail hello@nenadmilosevic.co | Portfolio: <http://nenadmilosevic.co/>

[LinkedIn](#) | [Dribbble](#) | [Behance](#) | [Github](#) | [Medium](#) | [Instagram](#) | [Twitter](#) | [Pinterest](#)

HELLO

I'm T-shaped designer focused on interaction and interface design. Developing intuitive and frictionless user experiences is not just my expertise but also my passion. I love great design, problem solving and crafting digital interfaces that make people's lives easier. Self-taught and fluent across multiple platforms and technologies, I'm always looking for new adventures.

WORK EXPERIENCE

Mixed In Key Product & interaction designer

2017 – 2018 | www.mixedinkey.com

- Worked on UX, designed UI and successfully launched Captain Plugins.
- Designed, built and launched [Captain website](#).
- Designed brand identity for Captain Plugins.

Centili Mobile Payments Product & interaction designer

2011 – 2016 | www.centili.com | www.infobip.com | www.ycoins.jp

- Sole product designer for 4 years. Led design team for 1 year. In company from early days before product idea was born.
- Crafted, designed, optimized, and implemented interfaces, interactions, and experiences, from scratch, for 8 applications, [4 websites](#), [3 blogs](#), iOS, Android and WinPhone apps, [2 android libraries](#), 1 Android game, and loads of landing pages.
- Created and optimized experiences for users in [80 countries](#), more than 250 mobile network operators and dozens of partners and clients like Vodafone, Wargaming, Badoo, Nordeus, MTS.
- Developed HTML/CSS to fully support RTL writing systems and 40+ languages.
- Sped up the average session duration on Payment Page by 20% and average payment time by 600% (from 3m to 30s).
- Played major part in squashing Payment Page file size from 300KB to 50KB.
- Increased website hits by 700% over the last 4 years by constantly testing, redesigning, refining IA, enhancing forms, and improving user onboarding process.
- Designed brand identity for Centili, ¥Coins and Apps & Games.
- Helped in recruiting, interviewing, and onboarding new designers.
- Check out my [case studies about mobile payments](#) for a complete walkthrough of my design process.

Freelance Designer

2004 – 2018 | www.therootout.com

- In 14 years worked for more than 100 clients.
- Designed websites, application interfaces, mobile apps, logos, presentations, games, posters, books, ads, banners, etc.
- Illustrated icons, logos, graphics, characters, fonts.
- Created motion graphics, promo videos, drew animations, crafted interactive presentations, music videos, TV titles.
- Built websites, apps, and chat bots.
- Composed and produced music. Designed sounds.
- Visit my [old portfolio](#) for work I've done from 2000 to 2011 and the [new website](#) for current work (2011 – 2018).

SKILLS

Technical skills

Digital product design
Interaction design
Interface design
User experience design
User-centered design
Mobile / app design
Visual / graphic design
Layout design
HTML / CSS
JavaScript / Grunt (intermediate)
ActionScript (intermediate)
PHP (Basic)
Web / responsive design
Illustration / drawing
Brand / identity design
Guidelines / specifications
Motion design / animation
Game design
Photo retouching
Sound design / music production
Scrum / Kanban

UX methods

Research
Survey / interviewing
Ideation / concepting
Personas / scenarios
Information architecture
Sketching / Wireframing
User flows / Storyboarding
Mockups
Rapid prototyping / hi-fi prototyping
Usability testing / A/B testing
Heuristic evaluation

Soft skills

Proactive / self-motivated
Ambitious / passionate
Collaborative / team player
Independent
Results-driven
Strategic thinker
Self-organized
Curious
Creative / problem solver
Quick-learner
Professional
Communicative
Empathetic
Detail junkie



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Bipbop Games Co-founder, product and interaction designer

2014 – 2017 | www.bipbopgames.com

- Created user experiences for two Android games: [Reflect Yourself](#) and [Colors](#).
- Collaborated closely with a software engineer on ideation, research, and game design.
- Crafted 10+ fully interactive prototypes and made game user interfaces.
- User tested and collected feedback on mobile / game conferences and events, using game prototypes.
- Illustrated, designed and animated characters.
- [Composed](#), designed and implemented all graphics, animations, [music](#), and SFX.
- Created motion graphics and promo videos for [Reflect Yourself](#), [Colors](#), [Climb](#), [Color Tiles](#), [Gravity Tap](#).
- Designed and developed the [website](#), game assets, app store [graphics](#), [press kits](#), company and game brand identities.
- Optimized (ASO, SEO) and made app store and website information architecture.

Ladybug Communications Web designer

2009 – 2011 | www.ladybug.rs

- Designed, illustrated, animated and optimized Flash web banners, static web banners, Flash animations.
- Designed, illustrated and crafted animations and motion graphics.
- Designed, coded and developed Flash websites.
- Designed and composed presentations.
- Visit my [old portfolio](#) for work I've done for Ladybug Communications.

MaxNova Creative Web designer

2007 – 2011 | www.maxnova.rs

- Designed, coded and built online and offline interactive presentations.
- Designed and coded web components.
- Crafted Flash websites and web banners.
- Designed, illustrated and crafted Flash animations, motion graphics, and promo videos.
- Visit my [old portfolio](#) for work I've done for MaxNova Creative.

OTHER

Ableton Live Unsolicited Redesign

2017 | nenadmilosevic.co/ableton-live-redesign

Featured on [MusicRadar](#), [Sidebar.io](#), [Hacker News](#), [Ask.Audio](#), [T-Mobile Electronic Beats](#), [SonicState Talk](#), [CDM magazine](#), [Gearnews](#), [Block.fm](#) (Japanese), [Gearnews](#) (German), [Digilog](#) (Chinese), [MixMag](#) (Croatian), [Kontroleryzm](#) (Polish), [MusicMag](#) (Russian), [DynaDrums](#), and [UninvitedReesigns.com](#)

TOOLS

Adobe Photoshop
Adobe Illustrator
Bohemian Coding Sketch
Adobe Animate / Adobe Flash
Pen / Paper
Adobe Brackets
DevTools / Web Inspector
WAMP / XAMPP / EasyPHP
Eclipse
Unity3D
GIT / SVN
WordPress
Twitter Bootstrap
Adobe After Effects
Sony Vegas
Adobe InDesign
Ableton Live

RECOGNITION

Interviews

[DesignRush](#) 2017
[Bipbop Games](#) 2015

Featured

[Hacker News](#) 2017
[Sidebar.io](#) 2017
More on [my website](#).

Awards

[1st place award](#) "ArtTech Fest" in static category | 2007

INTERESTS

Design
Music production
Sound design
Finger drumming
Coding
Technology
Photography
Art
Drawing
DJing
Skiing
Psychology